

# INVOICE



**KSTP-TV, LLC and KSAX-TV, Inc.**  
**3415 University Ave**  
**Saint Paul, MN 55114-2099**  
**Main: (651)646-5555**  
**Billing: (651)642-4230**

www.kstp.com

Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Ste 670**  
**Fairfax, VA 22030-7428**

Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
168780-1	10/21/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Local Account KSTP House	MSP - KSTP/ KS	Local

Advertiser	Product	Estimate Number
Graves for Congress		12409

Flight Dates	Order #	Alt Order #
10/15/12 - 10/21/12	168780	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/15/12	10/21/12	M-F 5-530a News	5-530a	11111--	:30	5	\$250.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	M	10/15/12	5:30 AM	M-F 5-530a News	5-530a	:30	JGTV1204H	\$250.00	NM
2	M	Tu	10/16/12	5:27 AM	M-F 5-530a News	5-530a	:30	JGTV1205H	\$250.00	NM
3	M	W	10/17/12	5:29 AM	M-F 5-530a News	5-530a	:30	JGTV1205H	\$250.00	NM
4	M	Th	10/18/12	5:25 AM	M-F 5-530a News	5-530a	:30	JGTV1205H	\$250.00	NM
5	M	F	10/19/12	5:29 AM	M-F 5-530a News	5-530a	:30	JGTV1205H	\$250.00	NM
2	10/15/12	10/21/12	M-F 530-6a News	530-6a	11111--	:30	5	\$250.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	M	10/15/12	5:53 AM	M-F 530-6a News	530-6a	:30	JGTV1203H	\$250.00	NM
2	M	Tu	10/16/12	5:53 AM	M-F 530-6a News	530-6a	:30	JGTV1204H	\$250.00	NM
3	M	W	10/17/12	5:54 AM	M-F 530-6a News	530-6a	:30	JGTV1204H	\$250.00	NM
4	M	Th	10/18/12		M-F 530-6a News	530-6a	:00		<del>\$250.00</del>	NM
			See MG 2.6							
6	M	Th	10/18/12	5:43 AM	M-F 530-6a News	530-6a	:30	JGTV1204H	\$400.00	NM
			MG for 2.4 10/18							
5	M	F	10/19/12		M-F 530-6a News	530-6a	:00		<del>\$250.00</del>	NM
			See MG 2.7							
7	M	F	10/19/12	5:52 AM	M-F 530-6a News	530-6a	:30	JGTV1205H	\$400.00	NM
			MG for 2.5 10/19							
3	10/15/12	10/21/12	M-F 6-7a News	6-7a	11111--	:30	5	\$450.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	M	10/15/12	6:11 AM	M-F 6-7a News	6-7a	:30	JGTV1204H	\$450.00	NM
			spot simulcast on KSTP-TV and KSTC-TV							
2	M	Tu	10/16/12	6:11 AM	M-F 6-7a News	6-7a	:30	JGTV1205H	\$450.00	NM
			spot simulcast on KSTP-TV and KSTC-TV							
3	M	W	10/17/12	6:10 AM	M-F 6-7a News	6-7a	:30	JGTV1205H	\$450.00	NM
			spot simulcast on KSTP-TV and KSTC-TV							









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Invoice #	Invoice Date	Invoice Month	Invoice Period
168780-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
Graves for Congress		12409	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/15/12	10/21/12	M-Sa ABC Nightly News	M-Sa 530-6p, Su 5-	11-1---	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11-1--- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 M-Sa ABC Nightly News M-Sa 530-6p, Su 5- :00 <del>\$450.00</del> NM See MG 21.5									
2 M Tu 10/16/12 5:55 PM M-Sa ABC Nightly News M-Sa 530-6p, Su 5- :30 JGTV1204H \$450.00 NM 4 M Th 10/18/12 5:56 PM M-Sa ABC Nightly News M-Sa 530-6p, Su 5- :30 JGTV1205H \$450.00 NM 5 M F 10/19/12 5:55 PM M-Sa ABC Nightly News M-Sa 530-6p, Su 5- :30 JGTV1205H \$450.00 NM MG for 21.1 10/15									
22	10/15/12	10/21/12	M-F 6-630p	6-630p	11111--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 6:23 PM M-F 6-630p 6-630p :30 JGTV1204H \$700.00 NM 2 M Tu 10/16/12 6:13 PM M-F 6-630p 6-630p :30 JGTV1205H \$700.00 NM 3 M W 10/17/12 6:22 PM M-F 6-630p 6-630p :30 JGTV1204H \$700.00 NM 4 M Th 10/18/12 6:21 PM M-F 6-630p 6-630p :30 JGTV1205H \$700.00 NM 5 M F 10/19/12 6:19 PM M-F 6-630p 6-630p :30 JGTV1204H \$700.00 NM									
23	10/15/12	10/21/12	M-F 630-7p	630-7p	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 M-F 630-7p 630-7p :00 <del>\$400.00</del> NM See MG 23.6,23.7,23.8,23.9,23.10 7 M M 10/15/12 6:55 PM M-F 630-7p 630-7p :30 JGTV1203H \$650.00 NM MG for 23.5,23.2,23.4,23.1,23.3 2 M Tu 10/16/12 M-F 630-7p 630-7p :00 <del>\$400.00</del> NM See MG 23.6,23.7,23.8,23.9,23.10 9 M Tu 10/16/12 6:40 PM M-F 630-7p 630-7p :30 JGTV1204H \$650.00 NM MG for 23.5,23.2,23.4,23.1,23.3 3 M W 10/17/12 M-F 630-7p 630-7p :00 <del>\$400.00</del> NM See MG 23.6,23.7,23.8,23.9,23.10 10 M W 10/17/12 6:39 PM M-F 630-7p 630-7p :30 JGTV1205H \$650.00 NM MG for 23.5,23.2,23.4,23.1,23.3 4 M Th 10/18/12 M-F 630-7p 630-7p :00 <del>\$400.00</del> NM See MG 23.6,23.7,23.8,23.9,23.10 8 M Th 10/18/12 6:42 PM M-F 630-7p 630-7p :30 JGTV1204H \$650.00 NM MG for 23.5,23.2,23.4,23.1,23.3 5 M F 10/19/12 M-F 630-7p 630-7p :00 <del>\$400.00</del> NM See MG 23.6,23.7,23.8,23.9,23.10 6 M F 10/19/12 6:43 PM M-F 630-7p 630-7p :30 JGTV1205H \$650.00 NM MG for 23.5,23.2,23.4,23.1,23.3									
24	10/15/12	10/21/12	Dancing with the Stars	7-9p	1-----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 8:39 PM Dancing with the Stars 7-9p :30 JGTV1204H \$3,200.00 NM									
25	10/15/12	10/21/12	Dancing w/Stars Results	7-8p	-1-----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$3,500.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



